

Richland Business Website Agreement Form

Objective:

Develop and present a unified Internet presence for Richland merchants at a low cost. The Richland Business Website will provide a starting point for shop owners to have an initial Internet presence, but is not meant to take the place of a full-featured website. The decision to implement a full-featured website for each business is left to individual business owners. This website will also provide customers with a unified place to find out more information about services and products offered by Richland Businesses.

Proposed Website:

The Richland Business Website will consist of the following:

- Homepage with a collage of Richland sites and businesses.
 - Links to Business organizations like the City of Richland, Chamber of Commerce, TRIDEC, Tri-City Visitor and Convention Bureau, Richland Business Alliance, Central Business District, Arts and Entertainment District, and Tri-City Enterprise Association.
 - Links to pages with categorical and alphabetical listings of participating businesses.
- The Richland Business Website will be marketed by registration with all major Internet Search Engines, local Internet Directories and other local media channels.

Package Contents:

The package for each business will consist of their own page containing up to 500 words and 3 graphics. The merchant must supply text in typed or printed format and graphics in camera ready or optimized web format (GIF or JPG). The merchant has full control over the design and formatting of their page. It is recommended and encouraged that each merchant includes a link to their email address and/or full-featured website address on their page.

Cost:

Each merchant will pay \$100.00 in advance per business for inclusion for two years in the Richland Business Website. Modifications made after the initial setup will be charged at the regular per hour rate (currently \$45.00) with a 1/2 hour minimum. Payments are to be made out to Three Rivers Internet, 1203 Gowen Avenue, Richland, WA 99352

Additional Benefits:

Three Rivers Internet, who is providing the website design, hosting, marketing and maintenance services for the Richland Business Website, is offering each business participating a \$50.00 credit towards full service website hosting services from Three Rivers Internet. This may not be used in conjunction with any other discounts.

Merchant Agreement:

As an authorized representative of _____, located at _____, Richland, WA 99352, I, _____ agree to participate in the above outlined Richland Business Website.

Authorized Signature: _____ Date: _____